

**The South Indian Association's,  
The S.I.A College of  
Higher Education  
Affiliated to University  
of Mumbai Accredited  
B+ by NAAC  
B.Com Programme Outcome**

<b>SY BCOM NEP Semester IV</b>	
Accountancy and Financial Management IV	<ul style="list-style-type: none"> <li>• The learner will be able to prepare journal entries and balance sheet to reflect the redemption of preference shares using the appropriate methods and accounting treatment.</li> <li>• The learner will be able to construct journal entries, ledger accounts, and a partial balance sheet to record the redemption of debentures using different methods</li> </ul>
Commerce Paper IV (Management : Production and Finance)	<ul style="list-style-type: none"> <li>• CO1 The learners will get insights on various aspects relating to Production and Quality. (Aware)</li> <li>• CO2 The learners will understand the Indian Financial System.(Understand)</li> <li>• CO3 The learners will know about various trends in the area of finance and try to apply various investment avenues in practical life.(Apply)</li> </ul>
Macroeconomics: Analysis of Interaction Between Goods and Money Markets	<ul style="list-style-type: none"> <li>• Apply IS-LM analysis to explain macroeconomic equilibrium and policy effectiveness.</li> <li>• Evaluate the impact of fiscal and monetary interventions on goods and money market interactions.</li> </ul>

Six Sigma	<p>CO 1 : Learners will gain foundational knowledge of Lean methodologies and Six Sigma concepts (Understand)</p> <p>CO 2: Gain a comprehensive understanding of the specific ISO standard, its requirements, and its principles. (Understand)</p> <p>CO 3: Learners become adept at the Define, Measure, Analyze, Improve, and Control (DMAIC) methodology, a structured approach to problem-solving and process improvement. (Apply)</p> <p>CO 4: Learn about the process of becoming ISO certified, including preparing for initial certification, maintaining compliance, and undergoing surveillance audits (Analyse)</p> <p>CO 5 :Evaluate case studies of successful implementation of Six Sigma and ISO in various sectors. (Evaluate)</p>
Accounting and Auditing (Management Accounting)- I	<ul style="list-style-type: none"> <li>• The learners will apply trend analysis, comparative statements, and common size statements to solve practical problems related to financial statement interpretation.</li> <li>• The learners will be able to create a comprehensive report summarizing the financial performance of a company based on ratio analysis and Du Pont chart findings.</li> <li>• Learners will be able to calculate the operating cycle and estimate the working capital needs of trading and manufacturing firm.</li> <li>• Learners will be able to solve practical problems related to cash management using various models</li> </ul>
Vocational Skills in Accounting – VI (Auditing)	<ul style="list-style-type: none"> <li>• The learners will be able to summarize and evaluate the existing financial control system of firm based on various case studies.</li> <li>• The learners will be able to identify potential misstatements and ensure compliance with accounting standards.</li> </ul>
Advertising - II	<ul style="list-style-type: none"> <li>• CO1- Understand the types of media in advertising, media objectives, media planning strategies ,emerging media and trends in advertising (Understand)</li> <li>• CO2- Conceptualize and execute an effective advertising campaign by using advertising models, creativity and budgeting methods for print and broadcast ads.(Apply)</li> </ul>

<p>Business Law – II (The Negotiable Instruments Act 1881 and Amendment 2015)</p>	<ul style="list-style-type: none"> <li>● Learners will gain the knowledge of the Negotiable Instruments Act (understand)</li> <li>● Learners should be able to learn of the various types of Negotiable instruments and its application in business (Apply)</li> <li>● Learners will be know the importance of Promissory notes and Bills of exchange and cheques in business.</li> </ul>
<p>Digital Marketing</p>	<ul style="list-style-type: none"> <li>● Identify and describe the key elements of digital marketing, including SEO, e-mail marketing, social media marketing, and mobile marketing.</li> <li>● Implement SEO best practices for on-page and off-page optimization, including creating backlinks, using internal/external links, and optimizing content. Create and deliver structured, effective e-mail marketing campaigns that engage recipients and drive conversions.</li> <li>● Develop strategies to create engaging content and utilize user-generated content to improve social media marketing effectiveness.</li> </ul>
<p>Business Communication Skills - II</p>	<ol style="list-style-type: none"> <li>1. Learners will understand and engage with group communication processes.</li> <li>2. Learners will perform more effectively during interviews and group discussions.</li> <li>3. Learners will be able to participate more efficiently in meetings.</li> <li>4. Learners will be able to write more impactful trade-related communication.</li> </ol>
<p>NSS</p>	<ul style="list-style-type: none"> <li>● Students will understand the meaning, types, and management processes of natural and man-made disasters, including preparedness, mitigation, response, and rehabilitation. They will develop the ability to apply disaster risk reduction strategies in real-life community situations. Students will plan and execute a field-based project individually or in groups under supervision, focusing on community needs. They will demonstrate skills in report writing, presentation, and viva-voce while engaging with adopted villages, slums, or neighborhoods.</li> </ul>

Sports	<ul style="list-style-type: none"> <li><input type="checkbox"/> Gain practical knowledge of sports training principles and methods.</li> <li><input type="checkbox"/> Develop the ability to conduct, evaluate, and interpret various fitness and skill-based tests.</li> <li><input type="checkbox"/> Learn to design and implement personalized and professional training programs.</li> <li><input type="checkbox"/> Acquire experience in organizing and volunteering in sports and fitness events.</li> <li><input type="checkbox"/> Understand the role of psychological, fitness, and skill tests in enhancing performance.</li> </ul>
DLLE	<p>To ensure equal access to quality education and educational opportunities to aspirants.</p> <ul style="list-style-type: none"> <li>• To support the government initiatives in achieving universal foundational literacy and numeracy as per sustainable development program.</li> <li>• To organize remedial programs to address the learning breaches among the youth and provide unending education opportunities.</li> <li>• To offer more holistic, multidisciplinary, and flexible curricular activities with an emphasis on conceptual understanding and personality development.</li> <li>• To offer a wide range of activities &amp; promote critical thinking, creativity, and innovation.</li> <li>• To provide aspirants with multiple pathways for skill development and employment.</li> <li>• To implement outreach programs to disseminate knowledge, provide services, and support community development.</li> </ul>

Cultural	<p>1. Define and describe key theoretical concepts related to lighting and costume design in theatre.</p> <p>Interpret the narrative and symbolic meanings conveyed through visual design elements in performance.</p> <p>Analyze lighting and costume designs using appropriate theoretical and historical frameworks.</p> <p>Evaluate how technological advancements have influenced theoretical approaches to stage design.</p>
Community Engagement Project	<ol style="list-style-type: none"> <li>1. Develop employability and job-oriented skills.</li> <li>2. Enhance communication and interpersonal abilities.</li> <li>3. Build confidence, personality, and professional behavior.</li> <li>4. Gain practical knowledge relevant to career and industry requirements.</li> </ol>